

Carillon Tower and Plaza

a. Photo/Video Shoot for UP Alumni

For Non-Commercial Purposes/Personal Use

Rate : Free
(Provided that the UP Alumnus/alumna is a Lifetime Member of the UPAA, UPAA Lifetime Membership ID must be presented)

For Commercial Purposes (with Media Exposure: Print, Broadcast, Film, Multimedia)

Rate : ₱20,000.00 (First Three Hours)
Additional Rate : ₱2,000.00 per hour (Beyond the First Three Hours)

Note: Must present a storyline. What is the nature or insertion of this place in the storyline?

b. Non-UP Functions/Performance

Rate : ₱30,000.00 (for first six (6) hours inclusive of ingress and egress)
Additional Rate : ₱2,000.00 per hour (Beyond the first six (6) hours)

c. UP Functions/Performance

Rate : ₱20,000.00 (for first six hours inclusive of ingress and egress)
Additional Rate : ₱2,000.00 per hour (Beyond the first six (6) hours)

**We charge a 20% Broadcast Fee of the total rental amount charged to the lessee.*

Lessee must also seek permission to use the space from the Office of the Vice Chancellor for Community Affairs.